

BLACKBURN CATHEDRAL CHRISTMAS TREE FESTIVAL

Sponsorship Opportunities

blackburncathedral.com/treefestival



**BLACKBURN
CATHEDRAL**

INTRODUCING THE **BLACKBURN CATHEDRAL CHRISTMAS TREE FESTIVAL**

We're hosting a brand new
Christmas Tree Festival and
invite you to support this
festive, family-friendly event.

2026 marks the centenary of Blackburn Cathedral and we're celebrating a hundred years of faith, community, and heritage in the heart of our county. The Christmas Tree Festival has been created to commemorate this milestone.

The Cathedral will be transformed into a magical, festive wonderland, filled with real trees - all beautifully decorated by local schools, businesses, charities, and community groups.

As Lancashire's largest Christmas Tree Festival, we expect to welcome significant numbers of guests from across the region.

We are now inviting sponsorship from key partners wishing to support this event and to enjoy a range of benefits in return.

blackburncathedral.com/treefestival



USEFUL INFORMATION ABOUT THE FESTIVAL

The Festival will run from Monday 30th November until Sunday 20th December, during which time the Cathedral will be transformed into a magical, festive wonderland.

Lancashire's most iconic building will be filled with real trees - all individually hand decorated - to deliver a wonderful Christmas experience for the thousands of guests expected to visit.

- Trees will be displayed across the Cathedral
- There will be a range of tree sizes on display
- All trees will be individually decorated by participants who are encouraged to be as creative and imaginative as they like
- There will be a number of late night viewings
- Guests can vote for their favourite tree
- There will be a Community Memory Tree where messages can be left for a loved one
- Visitor entry will be by donation

THE KEY **BENEFITS OF SPONSORING THE FESTIVAL**

As one of a select group of sponsors of this landmark activity, you can take advantage of our partnership to deliver the following benefits:

- Become a founding partner and support this exciting, new community-focused event
- Align your brand with one of the region's most significant seasonal celebrations
- Position your organisation alongside a family-friendly, highly engaged audience
- Gain prominent visibility and direct access to large numbers of guests from across the region throughout the festive period
- Receive considerable media coverage
- Regularly share your brand support with our subscribers, followers and partners through our extensive promotional avenues
- Help to bring a leading cultural and community event to the North West
- Demonstrate your commitment to the local community and our shared heritage

YOUR FESTIVAL SPONSORSHIP OPTIONS

We are pleased to offer three great value packages, each carefully designed to deliver a selection of unique benefits at a range of investment levels:

All sponsors will receive:

- Their own tree as part of the Festival - the size and positioning of which will be commensurate with their level of support
- In-venue recognition on event signage
- Logo placement in the printed and online Cathedral Christmas literature*
- A complimentary small Christmas tree to be displayed in the Festival - to be donated to a school of their choosing for their participation

SILVER SPONSOR

As a **silver** sponsor, you will receive a prominent position as a supporter of this special community event.

Other additional benefits include:

- Your own **medium** sized tree
- Logo featured on promotional materials
- Recognition in media releases
- Social media mentions
- Logo and link on the Cathedral website and in email newsletters throughout the Festival

Investment £2,500

GOLD SPONSOR

As a **gold** sponsor, you will receive major coverage as a key partner in the inaugural Christmas Tree Festival.

Other additional benefits include:

- Your own **large**, prominently positioned tree in the Festival
- Name and logo featured on all promotional event materials
- Recognition in media releases
- Dedicated social media posts
- Logo and link on the Cathedral website and in email newsletters throughout the Festival
- Private Festival viewing session

Investment £5,000

HEADLINE PARTNER

Receive maximum brand exposure through 'presented by' naming rights:

The Blackburn Cathedral Christmas Tree Festival 2026, Presented by [Your Name]

Other additional benefits include:

- Your own **extra large**, prominently positioned tree in the Festival
- Name and logo featured on all promotional event materials
- Coverage in the Cathedral's printed and online Events Guide*
- Recognition in media releases
- Dedicated social media posts
- Logo and link on the Cathedral website and in email newsletters throughout the Festival
- Opportunity to display materials within the Cathedral
- Private Festival viewing session

Investment £7,500



LEARN MORE **ABOUT BLACKBURN CATHEDRAL**

We have an outstanding record of delivering bold, high-quality events that attract considerable public interest and regional attention.

Blackburn Cathedral is a civic, spiritual, architectural, and community landmark in the heart of our county.

Each year, tens of thousands of people visit to worship, enjoy live music, attend concerts and unique exhibitions, connect with local history, view our stunning collection of modern art and take part in education programmes.

We enjoy strong brand awareness and our offering as a visitor attraction see sees us welcome visitors from across the region, country and overseas.

We proudly offer inclusive access to arts, culture, heritage, community, education, music and open public space - ensuring that people of all faiths and none are welcome to participate in the life of Lancashire's Cathedral.

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YOUR CHANCE TO **GET INVOLVED AND MAKE A DIFFERENCE**

To learn more about the Christmas Tree Festival and to discuss the sponsorship opportunities on offer, please contact:

Kath Jump
Cathedral Fundraiser

01254 277440
kath.jump@blackburncathedral.co.uk

Blackburn Cathedral
Cathedral Office, Blackburn, BB1 5AA

We are a charity and the Christmas Tree Festival is being held to raise vital funds that support our mission and the communities we serve. Your support can help to secure the long-term future of your Cathedral so that we can remain open to all, both now and for future generations.

The Cathedral Church of St Mary The Virgin Blackburn operating as Blackburn Cathedral is a charity registered with the Charity Commission in England & Wales. Charity Number: 1207822. VAT Registration Number: 819462117. Registered with the UK Fundraising Regulator.

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