

TURIN SHROUD EXHIBITION

Interactions

1,650
What's On
Guides
Distributed

235



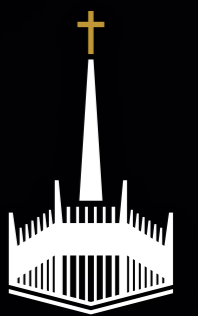
Cathedral
Guides Taken

490
Candles Lit

Supported by
a Team of
23
Volunteers

Who Donated
170+
Hours
Across 21 Days

10+
Features in
Print Media



**BLACKBURN
CATHEDRAL**

Visitors



4,100

Guests
Welcomed

On Display For
21
Days

Average of
195
Guests Per Day

Andrew Dalton
Shroud Talk
Attended by
320
Guests



4,100
Total Guests

Engagement

Exhibition
Content
Viewed by
35,650
Facebook Users



11,800

Website Visits



1
Regional
TV Report



4
Local Radio
Mentions



10+
Features in
Print Media