

THE LONGEST YARN II

BRITAIN AT WAR



Visitors

15,000

Guests Welcomed

Average of **415** Guests Each Day

15,000
Total Guests

Interactions

4,200

What's On Guides Distributed

530

Cathedral Guides Taken

Engagement

3

Regional TV Reports

33,250

Website Visits

Supported by a Team of **30** Volunteers

290

I-Spy Activity Sheets Completed

4

BBC Radio Features



Cathedral Content Reached **42,610** Facebook Users

Who Donated **1,000** Hours Across 30 Days



5,500 Candles Lit



BLACKBURN CATHEDRAL