

TIME

CREATED BY LUXMURALIS

3,275+ Total Guests

Visitors

3,275+

Guests
Welcomed



Installation
Held Over



5
Nights



32

Timed Entry
Sessions



Average of
545
Guests
Per Evening

Average of

100

Guests Per Session



Engagement



36,890

Website Visits

Event
Content
Viewed by



720,000
Facebook Users

20+

Features in
Print Media



Who Donated

165+

Hours
Across 5 Nights



Interactions

1,800

What's On
Guides
Distributed



650

Candles Lit

Supported by
a Team of

36

Volunteers



**BLACKBURN
CATHEDRAL**