

# Gaia at Blackburn Cathedral

## Visitors

**6,382**

People Attended  
Ticketed Events

**2,175**

Guests Viewed  
Gaia at Night

**c1,000**

School  
Children  
Visited

Average of  
**595**  
Guests  
Each Day

**8**  
Flagship  
Events

## Engagement

Cathedral  
Content Reached  
**1.8m+**  
Facebook Users

Gaia Content  
Viewed by  
**83,650**  
Instagram Users



**16%**  
Increase in  
Social Media  
Followers

**6,275+**  
Daily Schedule  
Webpage Visits

**170,600**  
Social Media  
Interactions

Supported by  
a Team of  
**40+**  
Volunteers

Who Donated  
**680**  
Hours  
Across 42 Days

**25,000**  
Total Guests

## Interactions

**2,900**

What's On  
Guides  
Distributed

**335**

Cathedral  
Guides Taken

**1,180**

Activity  
Sheets  
Completed

**4,460**

'Creation  
Care' Prayer  
Cards Taken



**7,000**  
Candles Lit

**243**

Entries into  
Photography  
Competition

**8,000+**  
Photography  
Exhibition Votes

